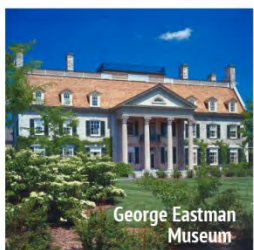




KEY ATTRACTIONS

Rochester, NY - Photo by Sheridan Vincent



George Eastman
Museum



Finger Lakes



Genesee Country
Village & Museum

ARTISANWORKS - 40,000 square ft. of a renovated factory building integrates arts of all kinds; promotes regional artists through an art incubator program. The collection includes more than half a million items.

Casa Larga - An estate winery producing high quality, award winning wines, and growing to be one of the leading wine producers in New York's Finger Lakes Region.

Erie Canal - The Rochester area boasts 100 Must See Miles of this historic waterway, also called a "National Heritage Corridor." Walking trails, quaint villages, shopping, restaurants, and tour boats are available along the canal.

The Genesee Brew House - A beer destination, featuring interactive exhibits, multimedia content, gift shop, pilot brewery and pub-style restaurant. It captures and shares the long history of The Genesee Brewery - one of the largest and oldest continually operating breweries in America.

Genesee Country Village & Museum - One of the largest living history museum in the United States. With more than 70 faithfully restored and furnished buildings, and costumed interpreters, visitors experience life in a 19th century American village. (May - mid-October)

George Eastman Museum - The world's leading museum of photography and motion pictures, and the National Historic Landmark mansion and gardens of Kodak founder George Eastman, the father of popular photography and motion picture film.

High Falls - An archeological forge site with an impressive 96 ft. waterfall in the heart of downtown Rochester.

Lilac Festival - One-of-a-kind 10-day flower extravaganza, unique to North America. The festival was inspired by a magnificent lilac collection at Highland Park that plays host to 500 variety of lilacs on more than 12,000 bushes. Entertainment at the festival includes live music performances by talented artists.

Memorial Art Gallery - A journey through more than 5,000 years of art history—from the relics of antiquity to works in the vanguard of contemporary movements, the Gallery offers a permanent collection of more than 12,000 objects and has been called the best balanced in the state outside of New York City.

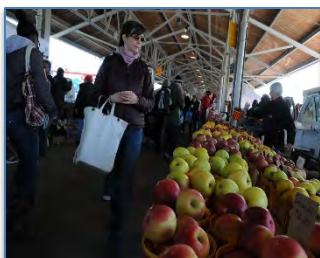
The Strong National Museum of Play—One of the largest history museums in the United States and one of the leading museums serving families. The Strong is home to the most comprehensive collection of play-related artifacts, dozens of interactive exhibits (including an indoor butterfly garden), and the National Toy Hall of Fame and World Video Game Hall of Fame.

National Susan B. Anthony Museum & House - Preserves the National Historic Landmark where the great women's rights activist and reformer, Susan B. Anthony, lived for 40 of their most politically active years. The museum collects and exhibits artifacts related to her life and work.

Rochester Museum & Science Center - A museum/science center with hands-on, interactive exhibits in science & technology, natural science and regional cultural heritage.

Seabreeze Amusement Park - The 4th oldest amusement park in America, it has one of the oldest wooden roller coaster, plus a water park.

Eastview Mall - The region's premier super regional shopping destination, with stores not found anywhere else in Upstate New York, including the very upscale Von Maur.



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Fun Facts!

- Third largest city in New York State
- Located in western New York State
- Part of the Scenic Finger Lakes Region
- City on the Seaway Trail - The longest scenic byway in America
- On the shore of Lake Ontario, directly across from Toronto, Canada
- A community of waterways including a Great Lake, historic Erie Canal, Genesee River and a 96-foot city waterfall
- Birthplace of Eastman Kodak Company, Xerox Corporation and Bausch & Lomb



Annual Festivals & Events

Rochester Lilac Festival presented by Five Star Bank

May 10-19th 2019
Highland Park
Rochesterevents.com

MVP Health Care Rochester Twilight Criterium

May 11th 2019
Downtown Rochester
Rochestercrit.com

2019 KitchenAid Senior PGA Championship

May 21st – 16th 2019
Oak Hill Country Club
SRPGA.com

ZooBrew

Fridays: May 24th, June 21st, July 19th, August 9th, and September 6th 2019
Seneca Park Zoo
Senecaparkzoo.org/zoobrew

Fairport Canal Days

May 31st to June 2nd 2019
Village of Fairport
Fairportcanaldays.com

Party in the Park

Thursdays, June 6th to August 8th 2019
Martin Luther King Jr. Park
Rochesterevents.com

CGI Rochester International Jazz Festival

June 21st- 29th 2019
Various locations throughout Rochester
Rochesterjazz.com

51st Annual Corn Hill Arts Festival

July 13th and 14th 2019
Corn Hill Neighborhood
Cornhillartsfestival.com

Rochester Pride 2019

July 13th to 21st 2019
Various locations/ Park Avenue
Outalliance.org

Danielle Downey Credit Union Classic

July 15th to 21st 2019
Brook-Lea Country Club
Danielle-downeyclassic.com

Park Ave Summer Arts Fest

August 3rd and 4th 2019
Park Avenue
Rochesterevents.com

Flour City Brewers Fest

August 16th 2019
Rochester Public Market
Flourcitybrewersfest.com

Rochester International Airshow

August 24th and 25th 2019
Greater Rochester International Airport
Rocairshow.info

M&T Bank Clothesline Festival

September 7th and 8th 2019
Memorial Arts Gallery
Mag.rochester.edu

KeyBank Rochester Fringe Festival

September 10th- 21st 2019
Downtown Rochester
Rochesterfringe.com

The Suffrage City Parade

September 14th 2019
National Susan B. Anthony Museum
Susanb.org

ImageOut- Rochester LGBTQ Film Festival

October 10th to 20th 2019
The Little Theatre
Imageout.org

High Falls Women's Film Festival

October 31st to November 3rd 2019
The Little Theatre
Highfallsfilmfestival.com

Visit us online at VisitRochester.com

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ROCHESTER

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